E-Transaction Point Of Sales (POS) with Fuzzy Tsukamoto Algorithm at PT. Samihasa Kita

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1. Introduction

The sales system is the key to the success of a company. For a business, the sales process is one of the most important processes for a business to survive. The high number of requests is the main factor that drives the need for an information technology-based sales system to help manage data and information in running this business [1].

Most businesses do not fully use computer equipment to record sales and purchases. In the sense that the data processing in these businesses is still manual, either using books or Microsoft Excel. This makes it impossible to process data, generate sales reports, and make calculations on the fly. In addition, data storage media is still in the form of archives that can be easily damaged or even lost.

PT. Samihasa Kita is a glass product distributor company that was founded in 1989, which is located in the city of Semarang, Central Java, with sales area coverage in Central Java, D.I Yogyakarta, Jakarta, and Kalimantan. So far, PT Samihasa Kita has an erratic amount of demand for goods, as a result, sometimes the number of goods produced for sale with the goods purchased by consumers is not balanced. This resulted in PT Samihasa Kita not getting the maximum profit. Based on this problem, Fuzzy Tsukamoto logic was chosen to determine the optimal daily production amount. By using fuzzy logic can be determined the relative size of the production of goods. The Fuzzy Tsukamoto method can also be used to forecast sales in the coming month based on the amount of inventory. Thus the amount of production and demand for goods PT. Samihasa Kita is predictable and balances transactions. E-transaction Point Of Sales (POS) with the Fuzzy Tsukamoto algorithm at PT. Samihasa aims to be able to predict demand and procurement of goods that will have an impact on optimizing revenue.

Abstract

PT. Samihasa Kita is a glass product distributor company that was founded in 1989, which is located in the city of Semarang, Central Java, with sales area coverage in Central Java, D.I Yogyakarta, Jakarta, and Kalimantan. So far, PT Samihasa Kita has an erratic amount of demand for goods, as a result, sometimes the number of goods produced for sale with the goods purchased by consumers is not balanced. This resulted in PT Samihasa Kita not getting the maximum profit. Based on this problem, Fuzzy Tsukamoto logic was chosen to determine the optimal daily production amount. By using fuzzy logic can be determined the relative size of the production of goods. The Fuzzy Tsukamoto method can also be used to forecast sales in the coming month based on the amount of inventory. Thus the amount of production and demand for goods PT. Samihasa Kita is predictable and balances transactions. E-transaction Point Of Sales (POS) with the Fuzzy Tsukamoto algorithm at PT. Samihasa aims to be able to predict demand and procurement of goods that will have an impact on optimizing revenue.
result, sometimes the number of goods produced for sale with the goods purchased by consumers is not balanced. This resulted in PT Samihasa Kita not getting the maximum profit.

There are many ways to determine the optimal daily production amount, and one of them is by using fuzzy logic. By using fuzzy logic can be determined the relative size of the production of goods. This aims to balance the number of goods produced with the number of requests for goods by consumers so that a meeting point is reached between the amount of production and the amount of demand for goods. There are three methods in the fuzzy inference system that can be used to determine the amount of production, namely: the Tsukamoto method, the Mamdani method, and the Sugeno method [3]. The method that will be used in this study in determining the amount of production is the Tsukamoto method. This method was chosen because every consequence of the IF-THEN rule must be represented by a fuzzy set with a monotonous membership function. As a result, the inference output of each rule is given in a crisp (crisp) based on the D-predicate (fire strength). The final result is obtained using the weighted average [4].

2. Theoretical Basis

2.1. Electronic Commerce (E-Commerce)/Electronic Transactions

Electronic Commerce or abbreviated as E-commerce does not yet have a uniform term in Indonesian. The definition of electronic transactions is contained in Law Number 19 of 2016 concerning Information and Electronic Transactions, Article 1 number 2 that "Electronic Transactions are legal actions carried out using computers, computer networks, and/or other electronic media."

2.2. Point Of Sales

Point Of Sale is a sales-oriented activity as well as a system that helps process transactions. Each POS consists of hardware in the form of (Terminal/PC, Receipt Printer, Cash Drawer, Payment terminal, Barcode Scanner) and software in the form of (Inventory Management, Reporting, Purchasing, Customer Management, Transaction Security Standards, Return Processing) where the two components are used to every transaction process [1].

2.3. Fuzzy Tsukamoto

The Tsukamoto method is an extension of monotonous reasoning. In the Tsukamoto method, every consequence of the IF-Then rule must be represented by a fuzzy set with a monotonic membership function. As a result, the inference output of each rule is given in a crisp (crisp) based on the D-predicate (fire strength). The final result was obtained using the weighted average [8].

3. Method

3.1. System Architecture

Point Of Sale E-Transactions are carried out using the Fuzzy Tsukamoto algorithm to forecast demand and procurement of goods that will have an impact on revenue optimization.
3.2. Activity Diagram Sales Forecast

4. Result and Discussion

The Tsukamoto method is an extension of monotonous reasoning. In Tsukamoto's method, a fuzzy set with a monotonic membership function must be used to represent each result of the IF-THEN rule. As a result, the output of the inference results of each rule is explicitly (obviously) given based on the predicate (firepower). It is known that the purchase and inventory data of 10 products from PT. Samihasa Kita in November 2021 (in PCS) is as follows:

Table 1. Item data sample

<table>
<thead>
<tr>
<th>No.</th>
<th>Name of Goods</th>
<th>Supply</th>
<th>Purchase</th>
<th>Forecast</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>FHSM84 BOAI</td>
<td>23</td>
<td>25</td>
<td>4</td>
</tr>
<tr>
<td>2</td>
<td>SM 10 PSS</td>
<td>21</td>
<td>25</td>
<td>4</td>
</tr>
<tr>
<td>3</td>
<td>SM 20 PSS</td>
<td>15</td>
<td>25</td>
<td>4</td>
</tr>
<tr>
<td>4</td>
<td>SMUS 10 PSS</td>
<td>30</td>
<td>25</td>
<td>4</td>
</tr>
<tr>
<td>5</td>
<td>NR 2 72 x 48 Inch</td>
<td>25</td>
<td>50</td>
<td>40</td>
</tr>
<tr>
<td>6</td>
<td>FL 2 48 x 24 Inch</td>
<td>15</td>
<td>50</td>
<td>25</td>
</tr>
<tr>
<td>7</td>
<td>FL 2 48 x 36 Inch</td>
<td>34</td>
<td>50</td>
<td>10</td>
</tr>
<tr>
<td>8</td>
<td>FL 2 48 x 34 Inch</td>
<td>48</td>
<td>50</td>
<td>15</td>
</tr>
<tr>
<td>9</td>
<td>FL 2 50 x 30 Inch</td>
<td>32</td>
<td>50</td>
<td>20</td>
</tr>
<tr>
<td>10</td>
<td>FL 6 120 x 84 Inch</td>
<td>24</td>
<td>50</td>
<td>10</td>
</tr>
</tbody>
</table>

From these data, it can be seen that NR 2 72 x 48 Inch glass has the following data:
- Purchase amount = 50 sheet
- Amount of stockpile = 25 sheet

Sales forecasting in December using the fuzzy tsukamoto algorithm is as follows:

1. Purchase Data (X) is assumed to have 3 members, namely:
Table 2. Membership Function

<table>
<thead>
<tr>
<th>Membership</th>
<th>Value Interval</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low (b)</td>
<td>&lt;35</td>
</tr>
<tr>
<td>Normal (c)</td>
<td>35-70</td>
</tr>
<tr>
<td>High Score (d)</td>
<td>&gt;70</td>
</tr>
</tbody>
</table>

Lowest purchase amount (a) : 10  
Highest number of purchases (e) : 90

2. Inventory data (Y) is assumed to have 3 members, namely:

Table 3. Membership Function

<table>
<thead>
<tr>
<th>Membership</th>
<th>Value Interval</th>
</tr>
</thead>
<tbody>
<tr>
<td>less value (g)</td>
<td>&lt;30</td>
</tr>
<tr>
<td>enough value (h)</td>
<td>30-60</td>
</tr>
<tr>
<td>too much (i)</td>
<td>&gt;60</td>
</tr>
</tbody>
</table>

Minimum inventory quantity (f) : 5  
Most inventory quantity (j) : 100

3. Sales data (Z) is assumed to have 3 members, namely:

Table 4. Membership Function

<table>
<thead>
<tr>
<th>Membership</th>
<th>Value Interval</th>
</tr>
</thead>
<tbody>
<tr>
<td>Little (l)</td>
<td>&lt;30</td>
</tr>
<tr>
<td>Medium (m)</td>
<td>30-75</td>
</tr>
<tr>
<td>Many (n)</td>
<td>&gt;75</td>
</tr>
</tbody>
</table>

Minimum number of sales (k) : 10  
Most sales (o) : 100

4. Tsukamoto Fuzzy Calculation Formula:

a) Purchase Membership function:
   
   If purchase stats go up (µXn)
   
   \[
   \begin{cases}
   0 & \text{if } x \leq a \\
   \frac{(x - a)}{(b - a)} & \text{if } a \leq x \leq b \\
   \frac{(x - b)}{(c - b)} & \text{if } b \leq x \leq c \\
   \frac{(x - c)}{(d - c)} & \text{if } c \leq x \leq d \\
   \frac{(x - d)(e - d)}{(e - d)} & \text{if } d \leq x \leq e \\
   1 & \text{if } x \geq e
   \end{cases}
   \]

   If purchase stats drop (µXt)
\[
\mu_X(t) = \begin{cases}
0 & \text{if } x \leq a \\
\frac{(a-x)}{(b-a)} & \text{if } a \leq x \leq b \\
\frac{(b-x)}{(c-b)} & \text{if } b \leq x \leq c \\
\frac{(c-b)}{(d-c)} & \text{if } c \leq x \leq d \\
\frac{(d-c)}{(e-d)} & \text{if } d \leq x \leq e \\
0 & \text{if } x \geq e
\end{cases}
\]

b) \textit{Inventory Membership Functions:}

If inventory stats increase (\(\mu_Y(n)\))
\[
\mu_Y(n) = \begin{cases}
0 & \text{if } x \leq f \\
\frac{(x-f)}{(g-f)} & \text{if } f \leq x \leq g \\
\frac{(h-g)}{(x-h)} & \text{if } g \leq x \leq h \\
\frac{(i-h)}{(i-x)} & \text{if } h \leq x \leq i \\
(x-i)(j-i) & \text{if } i \leq x \leq j \\
1 & \text{if } x \geq j
\end{cases}
\]

If inventory stats decrease (\(\mu_Y(t)\))
\[
\mu_Y(t) = \begin{cases}
\frac{(g-x)}{(g-f)} & \text{if } f \leq x \leq g \\
\frac{(h-x)}{(h-g)} & \text{if } g \leq x \leq h \\
\frac{(i-x)}{(i-h)} & \text{if } h \leq x \leq i \\
\frac{(j-x)}{(j-i)} & \text{if } i \leq x \leq j \\
0 & \text{if } x \geq j
\end{cases}
\]

5. \textit{Sales Membership Functions:}

If the sales statistics are getting less (\(\mu_Z(n)\))
\[
\mu_{Zn} = \begin{cases} 
0 & \text{if } x \leq k \\
\frac{(x - k)}{(l - k)} & \text{if } k \leq x \leq 1 \\
\frac{(x - l)}{(m - l)} & \text{if } l \leq x \leq m \\
\frac{(x - m)}{(n - m)} & \text{if } m \leq x \leq n \\
(x - n)(o - n) & \text{if } n \leq x \leq o \\
1 & \text{if } x > o 
\end{cases}
\]

If the sales statistics are more and more (\(\mu_{Zt}\))

\[
\mu_{Zt} = \begin{cases} 
\frac{(l - x)}{(l - k)} & \text{if } k \leq x \leq l \\
\frac{(m - x)}{(m - l)} & \text{if } 1 \leq x \leq m \\
\frac{(n - x)}{(n - m)} & \text{if } m \leq x \leq n \\
\frac{(o - x)}{(o - n)} & \text{if } n \leq x \leq o \\
0 & \text{if } x \geq o 
\end{cases}
\]

Rules that apply in fuzzy:

[R1] IF Purchases DOWN And Inventories INCREASE, THEN Sales ARE GETTING LESS;
[R2] IF Purchases DOWN And Inventory is DECREASING, THEN Sales ARE GETTING LESS;
[R3] IF Purchases INCREASE And Inventories INCREASE, THEN Sales ARE GETTING MORE;
[R4] IF Purchases are UP and Inventory is DECREASING, THEN Sales ARE GETTING MORE;

For sample case
Purchase amount : 50
Amount of stockpile : 25
What is the total sales ?

a) Fuzzy Purchase

\[
(\mu_{Xn}) = \frac{(x - c)}{(d - c)} = \frac{(50 - 35)}{(70 - 35)} = 0.43
\]

\[
(\mu_{Xt}) = \frac{(d - x)}{(d - c)} = \frac{(70 - 50)}{(70 - 35)} = 0.57
\]

b) Fuzzy Inventory

\[
(\mu_{Yn}) = \frac{(x - f)}{(g - f)} = \frac{(25 - 50)}{(30 - 5)} = 0.8
\]
\[(\mu Y_t) = \frac{(g - x)}{(g - f)} = \frac{(30 - 25)}{(30 - 5)} = 0.2\]

c) Rule Fuzzy

[R1] IF Purchases DOWN And Inventory INCREASED, THEN Sales ARE GETTING LESS;
\[
R1 = \text{MIN}(0.57, 0.8) = 0.57
\]
\[
R1 = \frac{(Z1 - \text{MINsales})}{(\text{MAXsales} - \text{MINsales})}
\]
\[
0.57 = \frac{(Z1 - 10)}{(100 - 10)}
\]
\[Z1 = 61.3\]

[R2] IF Purchases are DOWN and Inventory is DECREASING, THEN Sales ARE GETTING LESS;
\[
R2 = \text{MIN}(0.57, 0.2) = 0.2
\]
\[
R2 = \frac{(Z2 - \text{MINsales})}{(\text{MAXsales} - \text{MINsales})}
\]
\[
0.2 = \frac{(Z2 - 10)}{(100 - 10)}
\]
\[Z2 = 28\]

[R3] IF Purchases INCREASE And Inventories INCREASE, THEN Sales ARE GETTING MORE;
\[
R3 = \text{MIN}(0.43, 0.8) = 0.43
\]
\[
R3 = \frac{(\text{MAXsales} - Z3)}{(\text{MAXsales} - \text{MINsales})}
\]
\[
0.43 = \frac{(100 - Z3)}{(100 - 10)}
\]
\[Z3 = 61.3\]

[R4] IF Purchases are UP and Inventory is DECREASING, THEN Sales ARE GETTING MORE;
\[
R4 = \text{MIN}(0.43, 0.2) = 0.2
\]
\[
R4 = \frac{(\text{MAXsales} - Z4)}{(\text{MAXsales} - \text{MINsales})}
\]
\[
0.2 = \frac{(100 - Z4)}{(100 - 10)}
\]
\[Z4 = 82\]

**Weighted Moving Average**
\[
Z = \frac{(R1XZ1) + (R2XZ2) + (R3XZ3) + (R4XZ4)}{R1 + R2 + R3 + R4}
\]
\[
Z = \frac{(0.57 \times 61.3) + (0.2 \times 28) + (0.43 \times 61.3) + (0.2 \times 82)}{(0.57 + 0.2 + 0.43 + 0.2)}
\]
Thus the total sales of 3mm ribbon glass at PT. Samihasa Kita in December is estimated to be 61 pieces.

**Item Data Forecast Display**

![Item Data Forecast Display](image)

**Fig.3.** Goods data forecast results

The results of the calculations performed using the Tsukamoto fuzzy algorithm as shown above. Calculations are made based on the number of goods available with the number of sales of goods in that month, it is obtained forecasts of goods that should be produced by PT. Samihasa Kita.

**Sales Revenue Forecast Display**

![Sales Revenue Forecast Display](image)

**Fig.4.** Sales revenue forecast

The picture above is a calculation for the sales revenue forecast for the next month. The calculation is based on the number of items sold with the total sales for the month.

5. **Conclusion**

Based on the results of the E-Transaction Point Of Sales (POS) testing of glass sales with the Tsukamoto fuzzy algorithm, it can be concluded that the application of the Tsukamoto fuzzy algorithm in forecasting sales has good accuracy. Forecasting with Tsukamoto fuzzy can recommend the number of goods produced in the future and predict future sales which have an impact on optimizing the company's revenue.
References


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