

The Role of City Design Elements in Tourist Villages as Interpreted by Online Media

Aurelia Silviana Theodora¹, Pamela Felita Julyanto^{2*}, Adelia Tio Novita³, Larasati Putri Kartika⁴, Agus Suharjono Ekomadyo⁵, Vanessa Susanto⁶.

^{1,2,3,4,5,6}Bandung Institute of Technology, Indonesia.

Corresponding Author: pamelaa.felita@gmail.com

Abstract

Keywords:

Online media; Penta helix; Tourist village; urban design elements

In recent years, there have been numerous slum settlements in Indonesia that were transformed into tourist villages established by creative movements with an artistic approach. As a prominent aspect of the Penta helix, online media is considered a fundamental role in publicizing creative campaigns. This research utilizes the content analysis method to know how a designated space surfaces from a creative movement - the urban design elements of a tourist village's inauguration, visualized by the media. Analysis of three tourist villages reveals two distinct patterns of tourist village coverage by the media: attractive city design elements that encourage social activities (Kampung Dago Pojok) and the unique form and massing as its picturesque appeal (Kampung Warna-Warni & Kampung Pelangi). Observational data shows that the internet has influenced the fabrication of tourist villages supported by creative movements with various urban design approaches.

DOI: <https://doi.org/10.26905/lw.v13i1.5129>

Article History

Received : Dec 8, 2020

© 2017 The Authors. Published by GKAK UNMER Malang

Accepted : Dec 28, 2020

Published : January 15, 2021

1. INTRODUCTION

Over the last few years, creative campaigns paved the way for urban villages as a tourist destination. Urban villages itself is a high-density settlement that is inhabited informally. The urban village is the origin of Indonesia's distinctive settlement culture (Kusyala, 2008; Bawole, 2020). In this particular place, residents from various socioeconomic statuses can prevail amid the city's rapid development. There have been many community empowerment initiatives to improve the urban village environment (Lathif, 2020). Most of these initiatives are manifested in creative movements, thus transforming the urban village into a tourist village through an artistic approach. Urban villages should harvest their unique identity by exploring their potential via collective movements (Jabaril, 2017) since social interaction is an inherent culture that is the urban villages' soul (Tamariska & Ekomadyo, 2018). An example of this campaign is to improve the built environment by creating spaces for community activities. The physical elements

in urban design are involved in placemaking to adequately develop a tourist village with specific characteristics that can attract tourists (Susanti & Ikaputra, 2020). The villages' existing potential should be optimized to have equal opportunities in their development and persistently shape tourism areas' patterns (Tania et al., 2018). Public perceptions of activities can shape spaces that might not be in place because personal, closed, and communal activities can occur in urban village street areas considered public (Putera, 2014). Interaction spaces are necessary for the urban village community could be fulfilled through the residents' ability to conceptualize space. The simple notion of interaction space can present a breakthrough to get the quality of interaction they want within limited land (Tamariska & Ekomadyo, 2017).

In creative culture development, a mechanism is needed on how to make the program sustainable. Conceptually, the Penta helix synergy exhibits a suitable collaboration model in driving the creative economy. Local communities are encouraged to develop various kinds of innovations and synergies with Penta helix to develop existing potential (Yunas, 2019). What is meant by Pentahelix is the collaboration of five elements of tourism stakeholder: (A) Academics, (B) Business Sector, (C) Community, (G) Government, and (M) Media or commonly abbreviated as ABCGM. Penta helix itself is a mechanism that involves five stakeholders and explains their relationship into a particular mechanism (Sukarno et al., 2020). It also indicates the inclusion of the Penta helix approach in community empowerment (Muhammad et al., 2017). Each element plays a part that must complement and share the same vision in actualizing a synergistic program. As one of the stakeholders in Pentahelix, the media has a role as an expander whose job is to publish information and promote the brand image of a creative movement to the public.

Through extensive media coverage, creative campaigns can develop rapidly through publications to promote these destinations to the public. The broadcasting of such villages by the media will encourage the public to visit that particular village. By understanding how the media envision a space, we can consider its role in designing a creative movement, especially in urban villages' establishment. This research shows how urban design elements shape a tourist village based on the news on the internet. We hope that mapping the urban design elements' contribution to each tourist village can gain supplementary knowledge about the formation of tourist villages in Indonesia through the media perspective.

2. LITERATURE STUDIES

Tourist Village

Several aspects make a village a tourist destination, such as attractions, accessibility, and amenities, usually shortened to 3A (Yoeti, 1997). Attractions are all things that can attract tourists to visit tourist regions. Attractions can be differentiated into objects available in the universe or human-made creations - in this case, are history, culture, and religion. Accessibility is the infrastructure that facilitates tourists to access tourist destinations conveniently. Accessibility can be in transportation modes and services, including roads, bridges, terminals, stations, etc. Amenities are an aspect that supports the activities occurring at these tourist attractions. Amenities include restaurants, clean water, communications, entertainment, and security.

The Role of City Design Elements in Tourist Villages as Interpreted by Online Media

Aurelia Silviana Theodora, Pamela Felita Julyanto, Adelia Tio Novita, Larasati Putri Kartika, Agus Suharjono Ekomadyo, Vanessa Susanto.

City Design Elements

Hamid Shirvani (1985) explains that urban design is part of a planning process related to its physical conditions. It is necessary to pay attention to design elements within the urban planning environment, which will be the area's primary features. According to Shirvani, city design elements are divided into eight categories: land use, building mass and form, circulation and parking, open spaces, pedestrian areas, signage, supplementary activities, and conservation.

The first element is land use, a regulation regarding land design in a city related to the building's function. Land use classification is used to facilitate land use arrangement at a macro scale. The next element is the building mass and form, a zoning arrangement regulating the building's physical features, such as the height difference, setback, and building coverage. It also includes the size, intensity, scale, texture, color, etc. Circulation is the most crucial thing in planning. The third element is circulation and parking, emphasizing vehicle circulation. The availability of parking spaces also influences the environment, which will craft the area's visual imagery, while the fourth one is the open space, often defined as landscapes, parks, and recreational spaces in urban areas. Subsequently, the fifth element is the pedestrian area, a key element of users' comfort and a supporting urban city element, and the sixth one is signage, a direction to a particular area. Signage includes billboards, road signs, and other information signs. The penultimate element is supplementary activities, all the buildings' functions and activities that sustain public spaces' existence in the city. Finally, conservation is a conceptual element that considers single buildings, architectural structures, styles, usability, age, or building-worthiness.

3. METHODS

This research utilizes the qualitative method. Qualitative research is a descriptive study because it seeks to articulate data with words or sentences divided into categories to obtain conclusions (Arikunto, 2009). The next method used is the content analysis method. Content analysis is a method for collecting and analyzing the content of a "text," where the text is interpreted in quantifiable analysis units (Ekomadyo, 2006). Fraenkel and Wallen (2007: 483) state that content analysis is a technique that researchers can use to observe human behavior indirectly through an analysis of their communication platforms, such as textbooks, essays, newspapers, novels, magazine articles, songs, advertising images, and all types of interaction that can be analyzed.

The analysis was carried out on three tourism villages selected as research objects: Kampung Wisata Dago Pojok, Kampung Warna-Warni, and Kampung Pelangi. These villages were selected based on their similarities as tourism villages that are thematic urban villages from different provinces in Java: West Java, East Java, and Central Java. The data were taken through various online news portals and analyzed in 2 stages. The first stage uses descriptive analysis to map 30 online news to see each tourist village's trends every year. From 30 news items, it is filtered down into 20 items to be analyzed in the second stage. This filtering is applied to sort news data relevant to the analysis to be carried out. The next stage analysis utilizes the content analysis method to extract words according to the theoretical framework used - forming a tourist village 3A by Yoeti (1997) and elements of urban design by Shirvani (1985). This analysis aims to determine which urban design elements are most dominant in establishing a tourist village.

4. RESULTS AND DISCUSSION

Study Cases



Figure 1. The Location of the Three Villages on Java Island, Indonesia
(Source: google.maps.com)



Figure 2. Murals in Kampung Dago Pojok Alleys.
(Source: tempatwisatadibandung.info)

The first village studied is Kampung Dago Pojok. This village is a tourist village located in Jl. Dago Pojok No.95, Dago, Coblong District, Bandung City, West Java. It used to be an ordinary village located in the middle of the city that was later transformed into a tourist village thanks to a local artist called Rahmat Jabaril, the pioneer and creator of Kampung Dago Pojok. He transformed the village's alleys and roads into pleasant places and invoked the residents' creativity (Ekomadyo et al., 2020). This evolutionary move makes Dago Pojok an art and cultural tourism destination in Bandung that has been recognized and protected by the government. This community uses its local knowledge as a cultural reference to produce space creatively within its artistic competence (Figure 1), used as a node to build social networks with other actors. (Ekomadyo & Riyadi, 2020). Since then, the idea of designating Kampung Dago Pojok as an essential part of Bandung's tourism economy has progressed rapidly. These ideas are focused on turning this village into a tourist destination with various attractions to generate local economic activities carried out by residents (Ekomadyo et al., 2013).

The Role of City Design Elements in Tourist Villages as Interpreted by Online Media

Aurelia Silviana Theodora, Pamela Felita Julyanto, Adelia Tio Novita, Larasati Putri Kartika, Agus Suharjono Ekomadyo, Vanessa Susanto.



Figure 3. (Left) Photo spots around Kampung Warna-Warni Jodipan. (Right) Kampung Warna-Warni Jodipan. (Source: bosniatravel.net)

The second village is Kampung Warna-Warni. Kampung Warna-Warni is an urban village altered into a tourist village, located in Gang 1, Jodipan Village, Blimbing District, Malang City, East Java. This village used to be a slum before several students from the Communication Department of the University of Muhammadiyah Malang (UMM) took the initiative to turn this village into an attractive one. This village is painted in vivid colors and entices tourists to visit it as it becomes one of Malang's tourist attractions. This program has successfully eliminated the residents' bad habits since the village is now converted to a prime tourist location. The presence of visitors proves beneficial for the community as it motivates them to prioritize comfort towards the flocking tourists (Wulandari, 2017). The tourists' enthusiasm prompted them to increase the village's visual appeal, as shown from several photo spots, picturesque walls, umbrella aisles, and other facilities such as food stalls, public toilets, parking lot, etc. (Nur et al., 2019). On-site observations showed that visitors are interested in coming to Kampung Warna-Warni Jodipan because they have seen many photos of this village uploaded on Instagram (Rizki & Pangestuti, 2017).



Figure 4. (Left) Bridge in Kampung Pelangi. (Right) Mural in Kampung Pelangi. (Source: tutyqueen.com)

Lastly, the third village is Kampung Pelangi, a tourist village located in Jl. Dr. Sutomo, Randusari Village, South Semarang, Central Java. Kampung Pelangi is renowned for its vibrant-colored houses, thus earning them their name (Rainbow Village). It all began from a flower market's renovation near Kalisari. This village serves as the backdrop for the now clean and tidy flower market, but at that point, the village was still a slum. Therefore, Semarang's mayor took the initiative to remodel the village by painting it with colors akin to the rainbow. This village then became a trendsetter in transforming

a village's appearance, which inspired other Semarang villages (Saraswati & Kiswari, 2017). After it became a tourist attraction, many developments took place in Kampung Pelangi, such as advancing the local economy by opening resident-owned stalls, providing photo spots for visitors, and building supporting facilities: food courts, guardhouses, and parks parking lots, and others (Febriandini, 2019). Sustainable tourism is expected to be implemented in Kampung Pelangi Semarang, where tourism development and investment should not carry a destructive impact and integrate with the existing environment for an extended period (Wuryaningsih et al., 2018). Apart from that, Kampung Pelangi has its unique native content: historical sites surround kampung Pelangi, and its location was once part of Semarang's historical account, including fascinating urban legends or local myths. This phenomenon is a cumulation of local content intertwined in a narrative that forms the community's identity (Irwandi et al., 2019).

4.1 TOURIST VILLAGES COVERAGE

The data was collected by searching for 30 news items on each tourism village from various online media portals, news media, and travel media. The News media covers Kompasiana, CNN Indonesia, Liputan 6, Jawa Pos, Detik, Tribunnews, Jabar Express, and others, while the travel media are Wisata Bandung, Serba Bandung, Jejak Piknik, Travelling Yuk, etc. The number of mass media news and the year of publication can be seen in Diagram 1.

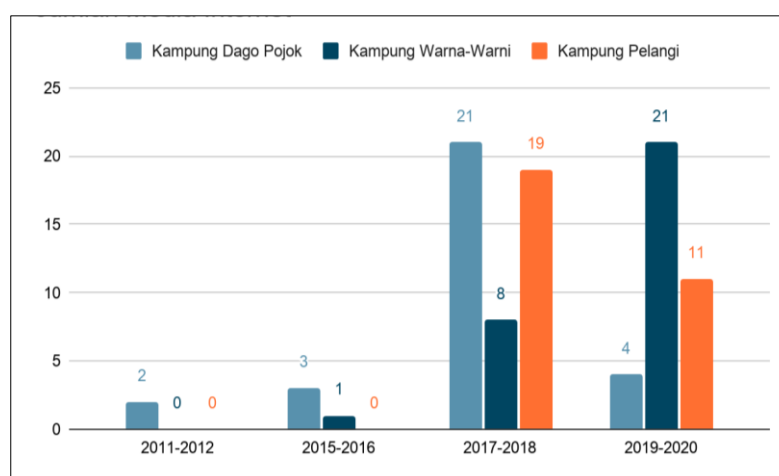


Diagram 1. News Coverage on Villages per Year
(Source: Author's Analysis, 2020)

Based on Diagram 1, it can be concluded that Kampung Dago Pojok's existence, as reported by online media, was the highest in 2017-2018. However, their coverage can be traced back to 2011, which indicates that the village has been a tourism village earlier on. Meanwhile, Kampung Warna-Warni and Kampung Pelangi were only noticed by online media in 2017 because these two villages were just inaugurated that year. However, Kampung Warna-Warni's coverage has increased significantly in 2019-2020 on the internet because of its progressive developments.

The Role of City Design Elements in Tourist Villages as Interpreted by Online Media

Aurelia Silviana Theodora, Pamela Felita Julyanto, Adelia Tio Novita, Larasati Putri Kartika, Agus Suharjono Ekomadyo, Vanessa Susanto.

Analysis of Tourist Villages Coverage

The analysis was carried out on each of the sorted 20 news items from every village where it includes evaluating three main aspects of a tourist village's primary support: attractions, accessibility, and amenities. The results can be seen in Diagram 2.

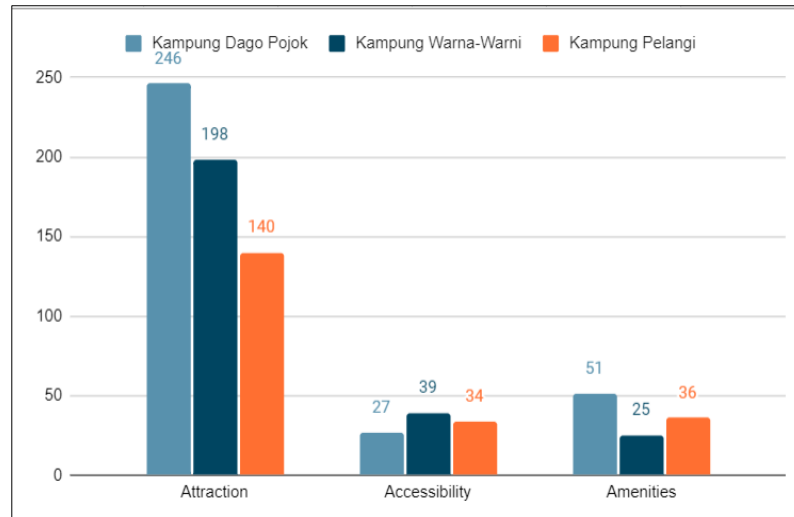


Diagram 2. Aspects of Tourist Village Formation
(Source: Author's Analysis, 2020)

In Kampung Dago Pojok, the reported attractions include mural art, batik art, Sundanese music, festivals, performing arts, culinary, handicraft products, etc. Its attraction is eminently dominated by matters regarding culture and arts, especially Sundanese art. Meanwhile, the exciting combination of houses painted in colors, murals, selfie spots, vibrant pedestrian alleys, and a glass bridge over the river are the ones noticed in Kampung Warna-Warni. In Kampung Pelangi, the coverage is comparable to the former with the additional colorful bridges and stairs. Every report discusses each village's accessibility – access to the location, reachability, public transportation, etc. These news reports also explain their amenities supporting the tourist activities: street vendors, mini-libraries, souvenir shops, food courts, or accommodation.

The analysis found that there is a tendency to reporting the villages' attraction aspect by online media. Out of the selected 20 news items from each village, Kampung Dago Pojok's attraction was covered 246 times, while Kampung Warna-Warni and Kampung Pelangi each stood at 198 times and 140 times, respectively. This aspect is the most dominant primarily because the media tends to report things that can straightaway captivate readers' attention, and understandably, the attraction stands out the most of all three.

Analysis of Urban Design Elements Coverage

The next stage of the analysis is data review based on Shirvani's city design theory, which consists of 8 main elements: land use, building mass and form, circulation and parking, open spaces, pedestrian areas, signage, supplementary activities, and conservation. After being categorized based on the 3A tourism aspect, the existing data is sorted into eight urban design elements. This stage's results can be seen in Diagram 3.



Diagram 3. Analysis of Coverage of Tourist Villages' Urban Design Elements
 (Source: Author's Analysis, 2020)

Based on previous data, it was discovered that attraction is the paramount aspect of a tourism village reported by online media. However, a further assessment determined from urban design theory revealed two different patterns from this aspect alone. For

The Role of City Design Elements in Tourist Villages as Interpreted by Online Media

Aurelia Silviana Theodora, Pamela Felita Julyanto, Adelia Tio Novita, Larasati Putri Kartika, Agus Suharjono Ekomadyo, Vanessa Susanto.

Kampung Dago Pojok, the supplementary activities contribute the greatest to its attractiveness, while Kampung Warna-Warni and Kampung Pelangi utilize their unique building mass and form to entice visitors.

In Kampung Dago Pojok, the supporting elements are visibly dominant; therefore, the media widely reports their activities that support public space formation. Activities described consist of artistic interests from painting, dance, martial arts, music to crafts. In this case, it can be concluded that the village takes an approach with supplementary activities in the form of arts and culture as a crucial element in designing and maintaining a tourist village. Whereas in Kampung Warna-Warni and Kampung Pelangi, the building mass and form is preeminent that the media continuously talked about the village's physical environment: the explosion of colors on the village walls. Apart from the walls, other infrastructures such as bridges and murals also invoke fascination.

5. CONCLUSION

The urban village displays its alluring charm in the hustle and bustle of urban life. Several urban villages, which are typically slums, have been transformed into tourist villages with their distinct identities. The urban villages' popularity is also a direct result of the media's contribution. This study provides an overview of how the internet reports urban design elements in tourist villages. In the Penta helix concept, the media acts as a contributor whose job is to carry out publications to broadcast information on creative movements to the public regarding tourist villages. The online media coverage aims to promote the tourist villages and determine the most compelling urban design elements in each village. This notion undoubtedly demonstrates how the media play a vital role in visualizing the formation of urban villages.

Based on the analysis, the media is more interested in reporting the tourist area's attractions feature than the others since it draws more attention from their readers' regarding a prospective tourist destination. While reporting their urban design elements, the media has two patterns of inclination in covering a tourist village's creative campaign, reporting on attractions in a visual context through the design of the building mass and form. The other relies on the supplementary activities that figure the public spaces around the village. This evidence shows that establishing a tourist village backed by creative movements can be carried out with various urban design elements.

REFERENCES

- Bawole, P. 2020. Urban village development as an alternative destination for special interest tourism. [Pengembangan kampung kota sebagai salah satu alternatif tujuan wisata minat khusus]. *Arteks : Jurnal Teknik Arsitektur*, Volume 5 Issue 1. pISSN 2541-0598; eISSN 2541-1217
- Ekomadyo, A.S. 2006. Prospects for the Application of Content Analysis Methods in Media Research. [Prospek Penerapan Metode Analisis Isi (Content Analysis) Dalam Penelitian Media Arsitektur]. *Jurnal Itenas* 2(10): 51-57
- Ekomadyo, A.S., Prasetyo F.A., & Yuliar, S. 2013. Place Construction and Urban Social Transformation: An Actor Network Theory Analysis for Creative-Kampung

Phenomena In Bandung. *HABITechno: InnovationHousing and Settlement Technology*: 230-239

- Ekomadyo, A.S., and Riyadi, A. 2020. Design in Socio-technical Perspective: An Actor-Network Theory Reflection on Community Project 'Kampung Kreatif' in Bandung, *Archives of Design Research* 33(2): 19-37, (Q1, 0,2), doi: <https://doi.org/10.15187/adr.2020.05.33.2.19>
- Ekomadyo, A.S., Martokusumo, W., et al. 2020. Field of Creative-Cities Movement and Cultural Sustainability: Learning from Place-Making in Kampung Kreatif Dago Pojok and Kopi Pasar Los Tjihapit in Bandung. *Advances in Science and Technology* 103:11-17
- Febriandini, A.P. dkk. 2019. The Role of Stakeholders in Empowerment in Kampung Pelangi. [Peran Stakeholder Dalam Pemberdayaan Di Kampung Pelangi]. *Jurnal Ilmiah Tata Sejuta STIA Mataram* 5(1):90-104
- Fraenkel, J. R., and Wallen, N.E., 2007. *How to Design and Evaluate Research in Education*. Boston: McGraw-Hill Higher Education.
- Irwandi E., Sabana S., et al. 2019. Seeing Local Wisdom as Form of Visual Art for Creating Place Identity in Kampung Pelangi, Semarang. *Advances in Social Science, Education and Humanities Research* 444: 271-275
- Kusyala, D. (2008). The Principle of Urban Village Development based on the Population Pattern of the People. [Prinsip Pengembangan Kampung Kota berdasarkan Pola Berhuni Warga]. *Master Thesis*. Architecture ITB.
- Lathif, A.S. 2020. *Living in Alleys: A Story of Kampung Kota*: Springer Nature Switzerland
- Muhammad, A., Muhammad E., et al. 2017. Penta Helix Model: A Sustainable Development Solution Through the Industrial Sector. *HISAS Human and Social Science Journal* ISSN: 2597-8640. Putera, Y A. (2014) Ambiguitas Ruang Kampung Plus dalam Perspektif Privat-Publik. *E-Journal Graduate Unpar* 1(2), Universitas Kristen Parahyangan.
- Nur, R., Sudikno, A., dkk. 2019. Activities and Synomorphy in Public Spaces of the Colorful Village of Jodipan, Malang City. [Aktivitas Dan Synomorphy Pada Ruang Publik Kampung Warna-Warni Jodipan Kota Malang]. *Pawon Jurnal Arsitektur* 3(1):57-68 Rizki M.A., & Pangestuti E. 2017. Pengaruh Terpaan Media Sosial Instagram Terhadap Citra Destinasi Dan Dampaknya Pada Keputusan Berkunjung (Survei pada Pengunjung Kampung Warna Warni Jodipan, Kota Malang). *Jurnal Administrasi Bisnis* 49(2): 157-164
- Saraswati R.D., & Kiswari M.D.N. 2017. Environmental Aesthetic Study of Kampung Pelangi, Case Study: Jalan Lingkungan Kampung Pelangi Gg. VI. [Kajian Estetika Lingkungan Kampung Pelangi, Studi Kasus: Jalan Lingkungan Kampung Pelangi Gg. VI]. *Prosiding Seminar Nasional Arsitektur Populis*: B59-66

The Role of City Design Elements in Tourist Villages as Interpreted by Online Media

Aurelia Silviana Theodora, Pamela Felita Julyanto, Adelia Tio Novita, Larasati Putri Kartika, Agus Suharjono Ekomadyo, Vanessa Susanto.

- Shirvani, H.. 1985. *The Urban Design Process*. New York : Van Nostrand Reinhold.
- Sukarno G, Rasyidah R., et al. 2020. Improve Creative Industry Competitiveness Penta Helix and Human Capital in Digital Era. *Advances in Social Science, Education and Humanities Research: 423*
- Susanti, A.D. & Ikaputra. 2020. Urban Morphology of Urban Village Artifacts. [Morfologi Urban Artefak Kampung Kota]. *MARKA (Media Arsitektur dan Kota) Jurnal Ilmiah Penelitian 4(1):17-26*
- Tamariska S.R., Ekomadyo A.S. 2017. 'Place-Making' Urban Village Social Interaction Room, Case Study: Corridor of Jalan Tubagus Ismail Bawah, Bandung. ['Place-Making' Ruang Interaksi Sosial Kampung Kota, Studi Kasus: Koridor Jalan Tubagus Ismail Bawah, Bandung]. *Jurnal Koridor 8(2): 172-183*
- Tamariska S.R., & Ekomadyo A.S. 2018. 'Society Bond' In City Kampong, Bandung: Study Of Communal Space Value Representation In Urban Kampong Space. *International Seminar HABITechno*.
- Tania, D.J., Ekomadyo, A.S., dan Zulkaidi, D. 2018. Transformation of a Tourist Village into a Tourism Village. Case study: Prawirotaman Yogyakarta. [Transformasi Kampung Turis menjadi Kampung Wisata. Studi kasus: Prawirotaman Yogyakarta]. *Prosiding Seminar Kota Layak Huni*. Universitas Trisakti Jakarta, 22 Feb 2018
- Wisesa, K.A., dkk. 2018, Creativity Based Tourism in Kampung Kreatif Dago Pojok Bandung. *Journal of Tourism Destination and Attraction 6(1):15-24*
- Wuryaningsih T.I., Setioko B., et al. 2018. Visual Quality Effect on Sustainability of Kampung Pelangi Semarang. *Jurnal Teknik Sipil & Perencanaan 20(2): 98-106*

Appendix: List of Online Media Coverage Analysed

Kampung Dago Pojok				
No.	Title	Link	Publisher	Publish Date
1	Mengulik Keunikan Kampung Dago Pojok	http://www.koran-jakarta.com/mengulik-keunikan-kampung-dago-pojok/	Koran Jakarta	10 Agustus 2018
2	Rahmat Jabaril, Mengubah Kampung Kumuh Menjadi Kawasan Wisata	https://www.kompasiana.com/mariahardayanto/59e064fa147f961245749ab2/rahmat-jabaril-sang-pendobrak?page=all	Kompasiana	13 Oktober 2017
3	Menembus Batas Kreatifitas di Dago Pojok	https://www.medcom.id/rona/wisata-kuliner/5b2MdVeN-menembus-batas-kreatifitas-di-dago-pojok	Medcom.id	29 Juli 2016
4	Wilujeng Sumping di Desa Dago Pojok Sabandungeun	https://desadagopojok.wordpress.com/	-	2018
5	Kampung Wisata Dago Pojok, Wisata Berbasis Kreativitas	https://keluyuran.com/kampung-wisata-dago-pojok/	-	15 Agustus 2020
6	Kota Bandung Getol Bangun Kampung Wisata	https://www.cnnindonesia.com/gaya-hidup/20170929112312-307-244857/kota-bandung-getol-bangun-kampung-wisata	CNN Indonesia	18 September 2017
7	Asyik, Bandung Bakal Punya Kampung Wisata	https://biz.kompas.com/read/2011/09/20/20442563/asyik.bandung.bakal.punya.kampung.wisata	Kompas	20 September 2011
8	Kampung Dago Pojok Wisata Baru di Kota Bandung	https://news.detik.com/berita-jawa-barat/d-1726645/kampung-dago-pojok-wisata-baru-di-kota-bandung	Detik news	20 September 2011
9	Menyapa Karya Nan Setia Dari Labirin Kota	https://muda.kompas.id/baca/2016/09/07/menyapa-karya-nan-setia-dari-labirin-kota/	Muda Kompas	7 September 2016
10	Kampung kreatif dago pojok	https://www.jawapos.com/tag/kampung-kreatif-dago-pojok/	Jawa Pos	2 Februari 2017
11	Oded Puji Kampung Dago Pojok	https://jabarekspres.com/2017/odded-puji-kampung-dago-pojok/	Jabar ekspres	13 Oktober 2017
12	Kampung Kreatif di Dago Pojok Bandung	https://ayobandung.com/read/2019/06/24/55908/kampung-kreatif	Ayobandung	22 Juni 2019

The Role of City Design Elements in Tourist Villages as Interpreted by Online Media

Aurelia Silviana Theodora, Pamela Felita Julyanto, Adelia Tio Novita, Larasati Putri Kartika, Agus Suharjono Ekomadyo, Vanessa Susanto.

		di-dago-pojok-bandung		
13	Kampung Dago Pojok, Satu Lagi Bukti Kreativitas Bandung	https://travelingyuk.com/kampung-dago-pojok-bandung/108849/	travelingyuk	23 Juni 2018
14	Kampung Wisata Kreatif Dago Pojok – Info Sejarah & Alamat	https://tempatwisatadibandung.info/kampung-wisata-kreatif-dago-pojok-bandung/	Tempat wisata Bandung Info	24 September 2017
15	Kampung Wisata Kreatif Dago Pojok: Destinasi Wisata Seni Sunda di Tengah Kota	https://www.infobdg.com/v2/kampung-wisata-kreatif-dago-pojok-destinasi-wisata-seni-sunda-di-tengah-kota/	Info Bdg.com	19 Juni 2015
16	Desa Wisata Augmented Reality Di Dago; Desa Wisata Tercanggih!	https://www.bobobox.co.id/blog/desa-wisata-di-dago/	bobobox	2018
17	Berwisata ke Kampung Kreatif Dago Pojok	https://yourbandung.com/berwisata-ke-kampung-kreatif-dago-pojok-bandung/	Your Bandung	12 Oktober 2017
18	Kampung Wisata Kreatif Dago Pojok Berdayakan Potensi Warga	https://www.wisatabdg.com/2017/10/kampung-wisata-kreatif-dago-pojok.html	wisatabdg.com	08 Oktober 2017
19	Oded Dorong Pengembangan Kampung Wisata Dago Pojok	https://bandung.bisnis.com/read/20180806/549/1113411/oded-dorong-pengembangan-kampung-wisata-dago-pojok	bandung.bisnis.com	06 Agustus 2018
20	Kampung Kreatif Dago Pojok Tawarkan Wisata Budaya Buat Wisatawan	https://www.serbabandung.com/kampung-kreatif-dago-pojok/	serbabandung.com	24 Februari 2018

Kampung Warna-Warni				
No.	Title	Link	Publisher	Publish Date
1	Kampung Warna-warni Jodipan, Tempat Wisata Hits di Kota Malang	https://travel.kompas.com/read/2020/09/02/101000627/kampung-warna-warni-jodipan-tempat-wisata-hits-di-kota-malang?page=all	Kompas	2 September 2020
2	Info Wisata Kampung Warna-warni Jodipan: Rute, Harga Tiket, dan Tips	https://www.idntimes.com/travel/destination/naufal-al-rahman-1/info-wisata-kampung-warna-warni-jodipan-rute-harga-tiket-dan-	IdnTimes	16 Juni 20

		tips		
3	Kampung Warna-warni di Malang Serasa di Luar Negeri	https://travel.detik.com/dtravelers_stories/u-4819392/kampung-warna-warni-di-malang-serasa-di-luar-negeri	Detik	12 Desember 2019
4	Dibuka Kembali 4 September, Kampung Warna-Warni Jodipan Siapkan Protokol Kesehatan	https://travel.tribunnews.com/2020/08/26/dibuka-kembali-4-september-kampung-warna-warni-jodipan-siapkan-protokol-kesehatan	Tribunnews	26 Agustus 2020
5	Mengintai Jodipan, Kampung Warna-Warni di Malang Jawa Timur	https://batampos.co.id/2019/06/30/mengintai-jodipan-kampung-warna-warni-di-malang-jawa-timur/	Batampos	30 Juni 2019
6	Kampung Warna-Warni: Usaha Pemerintah Dalam Mendongkrak Ekonomi Lokal	https://wia.id/journal/kampung-warna-warni-usaha-pemerintah-dalam-mendongkrak-ekonomi-lokal/	Viva	18 November 2018
7	Kampung Warna Jodipan: Dari Dulu Hingga Sekarang	https://lontar.id/kampung-warna-jodipan-dari-dulu-hingga-sekarang/	Lontar (media berita)	5 Agustus 2019
8	15 Tips Foto di Kota Lama Malang, Kampung Warna Warni dan Sekitarnya	https://dolandolen.com/15-tips-foto-di-kota-lama-malang-kampung-warna-warni-dan-sekitarnya/	Dolan-Dolen.com	15 Januari 2018
9	Kampung Warna Warni Jodipan Malang	https://indolora.co.id/artikel/kampung-warna-warni/	Indolora (Agen Penyewa Mobil)	15 Oktober 2019
10	Kampung Warna-warni Malang, Beneran Mirip di Brasil Lho	https://travelingyuk.com/kampung-warna-warni-jodipan-malang/208757/	Traveling Yuk	30 Juni 2019
11	Kampung JODIPAN Malang Tiket & Daya Tarik - September 2020	https://travelspromo.com/htm-wisata/kampung-jodipan-malang/	Travels promo	6 April 2020
12	Sejarah dan Keindahan Kampung Warna-Warni Jodipan Malang	https://gotripina.com/blog/kampung-warna-warni-jodipan-malang	-	27 Februari 2020
13	Visit Malang's Colorful Rainbow Village: Kampung Warna Warni Jodipan	https://www.twowanderingsoles.com/blog/jodipan-malang-kampung-warna-warni	-	19 Maret 2020
14	Kampung Warna-Warni - The Rebirth Of Jodipan And Tridi Village	https://claudiosieberphotography.com/countries/indonesia/malang-jodipan-and-tridi-village/#jp-	-	2018

The Role of City Design Elements in Tourist Villages as Interpreted by Online Media

Aurelia Silviana Theodora, Pamela Felita Julyanto, Adelia Tio Novita, Larasati Putri Kartika, Agus Suharjono Ekomadyo, Vanessa Susanto.

		carousel-19751		
15	Kampung Wisata Jodipan, Bikin Warga Hidup Mapan	https://www.kompasiana.com/hanungprabowo/5acc80dfcbe5233a7b673202/kampung-wisata-jodipan-bikin-warga-hidup-mapan	Kompasiana	24 April 2018
16	Kampung Warna Warni Jodipan Kembali Gelar Atraksi Wisata	https://surabaya.bisnis.com/read/20201004/531/1300475/kampung-warna-warni-jodipan-kembali-gelar-atraksi-wisata	Indana	4 September 2016
17	"Kampung warna-warni" Malang, dulu 'kumuh' sekarang jadi tempat wisata	https://www.bbc.com/indonesia/majalah/2016/10/161016_majalah_kampung_warna_warni_malang	BBC News	16 Oktober 2016
18	Hore! Kampung Warna Warni Jodipan Malang akan dibuka kembali pada tanggal ini	https://lifestyle.kontan.co.id/news/hore-kampung-warna-warni-jodipan-malang-akan-dibuka-kembali-pada-tanggal-ini	Kontari	24 Agustus 2020
19	Pesona Kampung Warna-Warni Jodipan di Malang, Jawa Timur	https://www.beritadaerah.co.id/2020/09/11/pesona-kampung-warna-warni-jodipan-di-malang-jawa-timur/	Berita daerah	11 September 2020
20	Menelusuri Kampung Warna-warni Jodipan dan Kampung Tridi (3D)	https://www.andhirarum.com/2019/02/menelusuri-kampung-warna-warni-jodipan.html	-	2018

Kampung Pelangi				
No	Title	Link	Publisher	Publish Date
1	Warna-Warni Kampung Pelangi Semarang	https://www.wego.co.id/berita/warna-warni-kampung-pelangi-semarang/	Wego Indonesia Travel	2019
2	Kampung Pelangi Semarang, Wajah Baru yang Mendunia	https://mytrip123.com/kampung-pelangi-semarang/	My Trip 123	2018
3	Kampung Pelangi di Semarang, Destinasi Wisata Saat Weekend	https://travel.detik.com/domestic-destination/d-4919264/kampung-pelangi-di-semarang-destinasi-wisata-saat-weekend	Detik Travel	29 Februari 2020
4	Puaskan Liburan di Semarang Bareng Kampung Pelangi	https://liupurnomo.com/kampung-pelangi/	-	23 Maret 2018
5	Kampung Pelangi Semarang:	https://wisataka.com/kampung-	Wisataka	2018

	Sejarah, Tiket Masuk, Rute, Lengkap	pelangi-semarang/		
6	Kampung Pelangi Menjadi Wisata Baru di Tengah Kota Semarang	https://kumparan.com/masgala/kampung-pelangi-menjadi-wisata-baru-di-tengah-kota-semarang	Kumparan	13 Maret 2018
7	12 Potret Kampung Pelangi, Desa Warna-Warni di Semarang yang mendunia	https://www.brilio.net/wow/12-potret-kampung-pelangi-desa-warna-warni-di-semarang-yang-mendunia-170517u.html	Brilio	17 Mei 2017
8	Kampung Pelangi Semarang, Wilayah Kumuh yang Kini Membuat Turis Terpesona	https://artikel.rumah123.com/kampung-pelangi-semarang-wilayah-kumuh-yang-kini-membuat-turis-terpesona-65507	rumah123	13 September 2020
9	Kampung Pelangi Semarang Tempat Instagramable Untuk Anda yang Suka Foto-foto	https://www.reddoorz.com/blog/id/uncategorized/kampung-pelangi-semarang	Red Doorz	5 Januari 2018
10	5 Hal Menyenangkan di Kampung Pelangi Semarang	https://www.sintiaastarina.com/kampung-pelangi-semarang/	-	5 Juni 2019
11	The Tiny Rainbow Village That's Sparking an Instagram Craze	https://www.vogue.com/article/rainbow-village-indonesia-instagram-travel	Vogue	14 Mei 2017
12	Dicat Kembali, Kampung Pelangi Diharapkan Tarik Banyak Wisatawan	https://www.ayosemarang.com/read/2019/11/10/47117/dicat-kembali-kampung-pelangi-diharapkan-tarik-banyak-wisatawan	Ayosemarang	10 November 2019
13	Kampung Pelangi Semarang, Menjadi Destinasi Wisata Nasional dan Internasional	https://www.intronesia.com/jawa/jateng/kampung-pelangi-semarang-menjadi-destinasi-wisata-nasional-dan-internasional	intronesia	22 Februari 2019
14	Kampung Pelangi Semarang: Upaya Membangkitkan Kemandirian Warga	https://www.timesindonesia.co.id/read/news/257498/kampung-pelangi-semarang-upaya-membangkitkan-kemandirian-warga	Time Indonesia	18 Maret 2020
15	Desa Pelangi, Ubah Wilayah Padat dan Kumuh Jadi Tujuan Wisata	https://www.kabarpenumpang.com/desa-pelangi-ubah-wilayah-padat-dan-kumuh-jadi-tujuan-wisata/	Kabarpenumpang	6 Juni 2019
16	Kampung Pelangi, Wisata Terbaru Semarang Yang Mendunia!	https://liburmulu.com/kampung-pelangi-semarang/	liburmulu	20 Juli 2019
17	Daya Tarik Serta Keindahan Kampung Pelangi Semarang	https://sukanyasar.com/tempat/kampung-pelangi/	sukanyasar	2018

The Role of City Design Elements in Tourist Villages as Interpreted by Online Media

Aurelia Silviana Theodora, Pamela Felita Julyanto, Adelia Tio Novita, Larasati Putri Kartika, Agus Suharjono Ekomadyo, Vanessa Susanto.

18	Kampung Pelangi Semarang Tiket & Keindahan -September 2020	https://travelspromo.com/htm-wisata/kampung-pelangi-semarang/	Travelspromo	11 Maret 2020
19	Puaskan Liburan di Semarang Bareng Kampung Pelangi	https://liupurnomo.com/kampung-pelangi/	-	23 Maret 2018
20	Dari Kampung Pelangi Pinggir Kali, Kamus Wisata Semarang Bertambah Lagi	https://www.tutyqueen.com/2018/02/kampung-pelangi-semarang.html	-	2018